



Writer/Thinker/Marketer

A lot of personality, a little quirky. Loves words. Grammatically impeccable. More prone to play at the work than work at it. Can write the 5,000 neuron-firing words that come after the headline. Willing to put in long hours, but prolific enough not to have to. Irreverent and funny like the rest of us, but facile with clients. And, finally, someone who can't stand to do anything less than great work.

YOU ARE

- > A versatile writer with at least three to five years' experience;
- > Comfortable working collaboratively with a team;
- > Confident leading the creative process to ensure that both creative standards and deadlines are met;
- > Not afraid to take ownership for quality and accuracy of your copy from inception through completion;
- > Proficient in Word and InDesign;
- > A true-blue research hound;
- > Adept at writing proposals as well as prose;
- > An accomplished proofreader;
- > Accustomed to doing nothing less than stellar work;
- > In search of a fulltime gig.

If this sounds like you, we should get to know each other.

Keep in mind, though, that at Mindpower, smart writing is just the tip of the iceberg. "Writer" is really shorthand for "writer/thinker/marketer" – we expect our writers to create great concepts (and put them into words) and think their way through to the heart of the problem (and to its solution). You're just as likely to be developing strategies as writing ad copy.

Interested? Introduce yourself by emailing your resume, cover letter and your favorite portfolio samples to careers@mindpowerinc.com and persuade us that our search for a writer has come to an end.