

Digital Experiences Strategist and Project Manager

We are looking for the right person to help manage and guide Mindpower's web design, digital branding, and strategy projects. Working with our director of digital initiatives, you will be responsible for ensuring exceptional project outcomes and happy clients.

We are highly design- and brand-focused; web is not all we do, but much of our work involves knowing what's up on the web, how it works, and how it got there. We're a small shop, and we're looking for a person with strong project management skills combined with a speciality such as front end development, information architecture, or user experience design.

YOU SHOULD

- > have experience managing the development and rollout of websites and digital projects.
- > be obsessive about to-do lists and tracking progress, milestones, and schedules.
- > know the difference between Flash and jQuery and when to use which.
- > be comfortable talking with and presenting to clients about projects and be a superstar in expectations management.
- > love, and know a lot about, technology and the Internets.
- > be familiar with servers other than those in restaurants.
- > understand what these letters mean: FTP, HTTP, PHP, HTML, AJAX, CSS, UX, IA.
- > use the usual office/project software suspects and be able to help create scopes of work, IA maps, and wireframes.

REQUIREMENTS

Strong portfolio/resume of projects and project deliverables such as IA and UX artifacts and visual design examples.

Experience with the iterative design process, incorporating feedback and testing.

Skill and passion for all aspects of digital design: information architecture, interaction design, and visual design.

Deep intuition for usability and an appreciation for accessibility.

Clear communicator with the ability to tell a story and build a consensus around it.

EXTRA POINTS

Mad design skills with the ability to prototype your designs quickly in HTML/CSS.

Experience with conducting usability studies.

Experience in social networking and marketing.

Some programming chops.

Mobile, mobile, mobile.

All experience levels will be considered for this position. Send statements of interest and resumes to careers@mindpowerinc.com.